

# Employee Demographic Report 2018

Prepared for: XYZ Company

## Best Companies Group

	OVERALL		LENGTH OF SERVICE					GENERATION					GENDER		ETHNIC BACKGROUND					STATUS		JOB ROLE					DEPARTMENT																	
	% Agreement	% Disagreement	Less than one year	One year to less than two years	Two years to less than five years	Five years to less than ten years	Ten years or more	Generation Z (Born after 1997)	The Millennial Generation (Born 1981 to 1997)	Generation X (Born 1965 to 1980)	The Baby Boomer Generation (Born 1946 to 1964)	The Silent Generation (Born 1928 to 1945)	The Greatest Generation (Born before 1928)	Female	Male	White (British, Irish, Other)	Black / Black British (Caribbean, African, Other)	Asian / Asian British (Indian, Pakistani, Bangladeshi, Other Asian)	Chinese / Chinese British (Chinese: any Other)	Mixed (White & Black Caribbean, White & Black African, White & Asian)	Any other Mixed	Full-Time	Part-Time	Administrative / Clerical	Executive / Partner	Manager or Supervisor	Production / Service	Professional	Other	Customer Service / Care / Support	Development / Fundraising	Finance / Accounting	Human Resources	Information Technology	Legal	Marketing / Advertising	Maintenance / Operations	Production	Research & Development	Sales / Retail / Business Development	Other			
Total number of responses: 255																																												
<b>LEADERSHIP AND PLANNING</b>																																												
I understand the long-term strategy of this organisation	87	8	94	82	90	87	90	0	93	88	87	x	0	0	87	92	100	x	90	x	0	0	0	87	x	80	x	98	84	87	79	90	x	x	x	x	85	x	100	89	85	92	94	79
I have confidence in the leadership of this organisation	80	10	90	74	83	73	100	0	83	81	76	x	0	0	78	89	80	x	85	x	0	0	0	80	x	90	x	93	79	78	58	82	x	x	x	83	x	100	89	87	64	88	70	
The leaders of this organisation care about their employees' well being	80	12	88	77	72	77	100	0	79	79	80	x	0	0	80	82	80	x	82	x	0	0	0	80	x	80	x	88	78	82	63	76	x	x	x	85	x	86	78	82	88	94	65	
Senior leaders live the core values of the organisation	82	9	82	84	79	83	90	0	79	84	83	x	0	0	83	86	90	x	85	x	0	0	0	82	x	90	x	88	76	87	87	89	x	x	x	85	x	100	78	82	84	88	64	
There is adequate planning of departmental objectives	64	21	73	64	53	65	80	0	56	60	69	x	0	0	62	68	80	x	86	x	0	0	0	63	x	80	x	74	63	61	50	69	x	x	x	70	x	86	89	59	44	76	53	
There is adequate follow-through of departmental objectives	66	18	81	60	59	67	90	0	69	63	67	x	0	0	68	70	80	x	89	x	0	0	0	66	x	70	x	77	68	63	46	66	x	x	x	72	x	86	78	67	52	82	58	
The leaders of this organisation are open to input from employees	78	14	85	74	74	81	100	0	72	79	80	x	0	0	80	80	80	x	80	x	0	0	0	78	x	90	x	88	76	71	79	79	x	x	x	80	x	100	78	79	80	82	67	
<b>Leadership and Planning - AVERAGE</b>	<b>77</b>	<b>13</b>	<b>85</b>	<b>74</b>	<b>73</b>	<b>76</b>	<b>93</b>	<b>0</b>	<b>76</b>	<b>76</b>	<b>77</b>	<b>x</b>	<b>0</b>	<b>0</b>	<b>77</b>	<b>81</b>	<b>83</b>	<b>x</b>	<b>80</b>	<b>x</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>77</b>	<b>x</b>	<b>83</b>	<b>x</b>	<b>86</b>	<b>75</b>	<b>76</b>	<b>62</b>	<b>79</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>80</b>	<b>x</b>	<b>94</b>	<b>83</b>	<b>77</b>	<b>72</b>	<b>87</b>	<b>65</b>	
<b>CORPORATE CULTURE AND COMMUNICATIONS</b>																																												
This organisation's corporate communications are frequent enough	84	9	90	82	81	77	100	0	83	84	80	x	0	0	81	88	100	x	83	x	0	0	0	84	x	100	x	89	84	80	79	87	x	x	x	85	x	100	89	87	84	88	70	
This organisation's corporate communications are detailed enough	82	10	90	81	78	77	100	0	90	80	81	x	0	0	77	90	100	x	82	x	0	0	0	82	x	90	x	89	82	78	79	89	x	x	x	80	x	100	89	90	68	88	67	
I have a good understanding of how this organisation is doing financially	73	14	77	64	70	81	90	0	69	74	76	x	0	0	69	76	40	x	73	x	0	0	0	73	x	90	x	82	68	70	75	76	x	x	x	65	x	100	78	71	76	82	70	
I can trust what this organisation tells me	76	11	77	73	79	75	100	0	76	76	76	x	0	0	74	83	80	x	78	x	0	0	0	77	x	80	x	89	75	72	67	73	x	x	x	80	x	86	89	85	76	88	60	
This organisation treats me like a person, not a number	82	13	79	81	84	79	100	0	79	81	83	x	0	0	79	89	80	x	83	x	0	0	0	82	x	90	x	95	78	80	75	76	x	x	x	87	x	100	89	90	84	88	72	
This organisation gives me enough recognition for work that is well done	70	20	75	66	71	63	100	0	69	65	78	x	0	0	71	73	80	x	70	x	0	0	0	70	x	70	x	82	67	70	50	61	x	x	x	76	x	86	78	82	72	82	51	
Staffing levels are adequate to provide quality products/services	54	30	77	51	50	42	50	0	66	50	50	x	0	0	54	58	80	x	56	x	0	0	0	54	x	50	x	56	57	55	42	56	x	x	x	52	x	86	78	59	40	65	40	
Quality is a top priority with this organisation	72	19	85	70	66	67	80	0	90	68	67	x	0	0	68	80	100	x	74	x	0	0	0	71	x	80	x	72	78	70	58	71	x	x	x	80	x	86	89	82	48	76	58	
Safety is a top priority with this organisation	85	2	91	80	79	87	100	0	93	85	79	x	0	0	90	83	100	x	86	x	0	0	0	85	x	80	x	88	91	86	67	83	x	x	x	90	x	100	83	92	89	88	71	
I believe there is a spirit of cooperation within this organisation	85	6	88	79	86	87	100	0	86	85	87	x	0	0	85	88	100	x	85	x	0	0	0	85	x	100	x	89	86	85	75	85	x	x	x	91	x	100	89	90	80	88	72	
My employer enables a culture of diversity	86	7	88	85	84	90	100	0	90	85	85	x	0	0	85	88	100	x	87	x	0	0	0	86	x	90	x	93	84	79	100	94	x	x	x	93	x	100	89	82	76	82	77	
I like the people I work with at this organisation	98	2	98	97	96	98	100	0	90	99	98	x	0	0	98	96	100	x	97	x	0	0	0	98	x	100	x	100	99	97	92	98	x	x	x	98	x	100	100	100	100	91		
At this organisation, employees have fun at work	88	6	88	85	91	87	100	0	90	88	89	x	0	0	86	94	100	x	89	x	0	0	0	88	x	100	x	96	86	85	83	92	x	x	x	89	x	100	89	90	92	94	72	
I feel I can express my honest opinions without fear of negative consequences	81	13	85	79	79	79	100	0	76	81	78	x	0	0	84	82	80	x	83	x	0	0	0	81	x	60	x	93	84	79	63	79	x	x	x	89	x	86	89	79	80	88	72	
Changes that may affect me are communicated to me prior to implementation	67	23	81	68	60	58	90	0	62	64	74	x	0	0	66	70	80	x	68	x	0	0	0	67	x	80	x	82	70	57	54	66	x	x	x	74	x	86	78	62	52	88	60	
<b>Corporate Culture and Communications - AVERAGE</b>	<b>79</b>	<b>12</b>	<b>85</b>	<b>76</b>	<b>77</b>	<b>76</b>	<b>94</b>	<b>0</b>	<b>80</b>	<b>78</b>	<b>79</b>	<b>x</b>	<b>0</b>	<b>0</b>	<b>78</b>	<b>83</b>	<b>88</b>	<b>x</b>	<b>80</b>	<b>x</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>79</b>	<b>x</b>	<b>84</b>	<b>x</b>	<b>87</b>	<b>79</b>	<b>76</b>	<b>71</b>	<b>79</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>82</b>	<b>x</b>	<b>94</b>	<b>86</b>	<b>83</b>	<b>74</b>	<b>86</b>	<b>67</b>	
<b>ROLE SATISFACTION</b>																																												
I like the type of work that I do	85	8	81	82	90	90	100	0	76	84	91	x	0	0	87	89	80	x	87	x	0	0	0	85	x	70	x	96	83	85	75	82	x	x	x	96	x	100	89	82	92	88	72	
I am given enough authority to make decisions I need to make	86	8	85	82	86	92	100	0	86	85	89	x	0	0	88	87	80	x	87	x	0	0	0	86	x	80	x	93	89	83	75	87	x	x	x	93	x	86	89	95	88	82	70	
I believe my job is secure	87	7	83	85	84	94	100	0	86	87	85	x	0	0	88	88	60	x	88	x	0	0	0	87	x	90	x	96	83	85	83	87	x	x	x	87	x	86	100	92	92	82	77	
Deadlines at this organisation are realistic	70	18	80	70	66	63	90	0	82	68	65	x	0	0	68	77	100	x	73	x	0	0	0	70	x	78	x	77	72	67	61	74	x	x	x	67	x	100	89	74	52	82	58	
I feel I am valued in this organisation	78	10	75	71	83	79	100	0	69	75	81	x	0	0	77	81	80	x	78	x	0	0	0	78	x	60	x	95	72	78	63	73	x	x	x	80	x	100	78	82	80	88	67	
I feel part of a team working toward a shared goal	87	8	85	84	84	92	100	0	83	85	85	x	0	0	87	90	80	x	87	x	0	0	0	87	x	80	x	98	84	86	79	89	x	x	x	89	x	100	89	90	92	94	72	
I am able to maintain a reasonable balance between work and my personal life	77	15	88	74	69	77	90	0	83	75	72	x	0	0	79	77	80	x	78	x	0	0	0	77	x	80	x	77	80	76	67	73	x	x	x	83	x	100	89	79	76	88	65	
My job makes good use of my skills and abilities	80	10	75	74	88	87	100	0	66	77	89	x	0	0	79	88	100	x	81	x	0	0	0	81	x	40	x	95	75	84	71	74	x	x	x	87	x	100	89	79	88	88	67	
I have a clear understanding of my job role	87	9	96	86	81	87	100	0	93	88	83	x	0	0	89	88	100	x	88	x	0	0																						

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Total number of responses: 255																																										
<b>TRAINING, DEVELOPMENT AND RESOURCES</b>																																										
This organisation provided as much initial training as I needed	53	34	69	45	48	48	88	0	52	49	60	x	0	53	55	80	x	55	x	0	0	52	x	80	x	58	49	55	33	42	x	x	x	x	67	x	86	67	54	44	65	40
This organisation provides as much ongoing training as I need	64	25	77	60	59	60	70	0	69	62	61	x	0	64	68	80	x	67	x	0	0	63	x	70	x	72	66	61	46	55	x	x	x	74	x	86	78	72	48	71	51	
This organisation provides the technology, equipment and resources I need to do my job well	89	5	88	88	93	85	100	0	86	92	81	x	0	86	94	80	x	90	x	0	0	89	x	90	x	95	88	90	79	95	x	x	x	100	x	100	89	89	84	88	81	
The computer or other hardware I use to do my job is dependable	96	3	96	96	97	96	100	0	93	96	98	x	0	97	97	90	x	98	x	0	0	96	x	100	x	100	93	98	92	95	x	x	x	100	x	100	89	87	100	100	93	
The software and programme applications I use to do my job are adequate	86	9	87	79	86	86	90	0	86	88	83	x	0	87	90	80	x	88	x	0	0	86	x	90	x	93	79	89	83	89	x	x	x	83	x	100	89	90	100	88	77	
Technology issues affecting my work are communicated to me in a timely manner	84	7	88	78	79	88	100	0	86	84	85	x	0	84	87	80	x	85	x	0	0	83	x	90	x	88	79	84	83	82	x	x	x	89	x	100	89	85	80	88	77	
I understand what is expected for career advancement	88	8	87	85	91	88	100	0	90	91	83	x	0	89	89	80	x	90	x	0	0	88	x	80	x	95	88	84	92	89	x	x	x	87	x	100	100	90	96	88	79	
I am encouraged to explore growth or advancement opportunities within the organisation	65	24	73	53	69	73	80	0	72	66	69	x	0	60	77	80	x	67	x	0	0	65	x	80	x	86	59	61	50	69	x	x	x	72	x	86	78	67	64	76	44	
There is room for me to advance at this organisation	73	13	82	69	71	71	90	0	76	75	70	x	0	69	79	80	x	74	x	0	0	73	x	100	x	84	70	67	71	77	x	x	x	82	x	86	89	67	63	71	64	
I trust that if I do good work, I will be considered for a promotion	80	11	90	75	78	81	80	0	86	81	72	x	0	77	85	100	x	82	x	0	0	80	x	78	x	93	80	74	75	87	x	x	x	85	x	100	89	85	80	82	57	
<b>Training, Development and Resources - AVERAGE</b>	<b>77</b>	<b>14</b>	<b>84</b>	<b>72</b>	<b>77</b>	<b>77</b>	<b>91</b>	<b>0</b>	<b>80</b>	<b>78</b>	<b>76</b>	<b>x</b>	<b>0</b>	<b>76</b>	<b>82</b>	<b>82</b>	<b>x</b>	<b>79</b>	<b>x</b>	<b>0</b>	<b>0</b>	<b>77</b>	<b>x</b>	<b>83</b>	<b>x</b>	<b>86</b>	<b>75</b>	<b>75</b>	<b>69</b>	<b>78</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>82</b>	<b>x</b>	<b>94</b>	<b>86</b>	<b>79</b>	<b>74</b>	<b>82</b>	<b>66</b>	
<b>PAY AND BENEFITS</b>																																										
My pay is fair for the work I perform	62	27	73	52	62	60	100	0	55	53	76	x	0	63	65	40	x	64	x	0	0	62	x	50	x	67	45	74	63	44	x	x	x	70	x	100	67	59	84	88	49	
Overall, I'm satisfied with this organisation's benefits scheme	77	11	90	75	74	71	100	0	86	74	76	x	0	77	81	100	x	79	x	0	0	78	x	90	x	82	75	77	70	77	x	x	x	78	x	100	89	85	68	82	65	
I'm satisfied with the amount of holiday (or Paid Time Off)	86	6	88	84	86	90	90	0	83	87	89	x	0	88	85	100	x	89	x	0	0	86	x	80	x	96	81	86	79	89	x	x	x	89	x	100	100	79	88	94	77	
I'm satisfied with the sick leave policy	84	6	88	78	87	88	89	0	75	84	86	x	0	88	80	75	x	86	x	0	0	84	x	67	x	90	79	87	78	83	x	x	x	84	x	100	100	76	92	100	76	
I'm satisfied with the amount of healthcare paid for	81	9	92	77	82	75	100	0	81	84	75	x	0	81	83	100	x	83	x	0	0	82	x	67	x	91	84	76	73	83	x	x	x	80	x	100	100	87	67	100	71	
I'm satisfied with the dental benefits	75	10	81	76	73	69	89	0	74	76	73	x	0	77	75	100	x	78	x	0	0	75	x	33	x	89	70	74	75	71	x	x	x	79	x	100	89	76	63	94	73	
I'm satisfied with the vision care benefits	81	5	91	79	82	70	88	0	78	82	72	x	0	78	83	100	x	81	x	0	0	81	x	70	x	89	83	74	79	78	x	x	x	80	x	100	100	86	57	100	78	
I'm satisfied with the pension scheme	74	12	78	71	78	65	100	0	86	76	62	x	0	71	82	100	x	76	x	0	0	74	x	78	x	85	74	69	67	67	x	x	x	80	x	100	100	78	57	81	67	
I'm satisfied with the life insurance benefits	85	2	90	82	82	84	100	0	90	86	79	x	0	81	88	100	x	85	x	0	0	85	x	80	x	89	85	81	87	80	x	x	x	78	x	100	100	92	78	100	81	
I'm satisfied with the disability benefits	83	3	92	77	80	84	100	0	86	85	76	x	0	78	88	100	x	83	x	0	0	83	x	80	x	87	82	79	87	80	x	x	x	77	x	100	100	89	74	100	76	
I'm satisfied with the training reimbursement benefits	69	8	80	62	69	65	100	0	57	69	72	x	0	66	74	100	x	70	x	0	0	69	x	44	x	87	69	63	59	63	x	x	x	59	x	100	100	84	53	93	58	
<b>Pay and Benefits - AVERAGE</b>	<b>78</b>	<b>9</b>	<b>86</b>	<b>74</b>	<b>78</b>	<b>75</b>	<b>96</b>	<b>0</b>	<b>77</b>	<b>78</b>	<b>76</b>	<b>x</b>	<b>0</b>	<b>77</b>	<b>80</b>	<b>92</b>	<b>x</b>	<b>80</b>	<b>x</b>	<b>0</b>	<b>0</b>	<b>78</b>	<b>x</b>	<b>67</b>	<b>x</b>	<b>87</b>	<b>75</b>	<b>76</b>	<b>74</b>	<b>74</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>78</b>	<b>x</b>	<b>100</b>	<b>95</b>	<b>81</b>	<b>71</b>	<b>94</b>	<b>70</b>	
<b>OVERALL ENGAGEMENT</b>																																										
Overall, I am very satisfied with my employer	89	6	90	84	90	94	100	0	86	88	93	x	0	89	93	100	x	90	x	0	0	89	x	90	x	98	83	89	88	87	x	x	x	96	x	100	89	92	92	88	77	
Most days, I look forward to going to work	75	13	79	77	74	65	100	0	69	73	74	x	0	73	83	80	x	75	x	0	0	75	x	90	x	84	72	75	63	73	x	x	x	85	x	86	67	77	62	82	70	
My job provides me with a sense of meaning and purpose	74	15	69	68	74	83	100	0	66	72	80	x	0	74	81	80	x	75	x	0	0	74	x	50	x	84	68	76	75	69	x	x	x	76	x	86	67	74	80	82	70	
I am proud to work for this organisation	87	5	87	84	86	90	100	0	86	86	87	x	0	85	92	80	x	88	x	0	0	87	x	90	x	95	86	85	83	89	x	x	x	89	x	86	89	95	80	88	81	
I feel this organisation has created an environment where I can do my best work	78	11	81	74	78	77	100	0	79	79	72	x	0	76	86	80	x	79	x	0	0	78	x	90	x	93	76	74	63	81	x	x	x	80	x	86	78	79	72	88	67	
I am willing to give extra effort to help this organisation succeed	93	3	94	93	91	94	100	0	90	92	98	x	0	93	96	100	x	94	x	0	0	93	x	80	x	98	89	94	96	90	x	x	x	96	x	100	89	92	96	100	88	
I plan to continue my career with this organisation for at least two more years	83	7	85	75	83	90	100	0	86	80	80	x	0	82	90	100	x	84	x	0	0	83	x	80	x	93	80	81	79	82	x	x	x	87	x	86	89	90	76	88	72	
I would recommend this organisation's products/services to a friend	83	6	84	82	79	83	100	0	86	80	83	x	0	83	89	80	x	85	x	0	0	83	x	80	x	91	83	81	75	82	x	x	x	91	x	86	89	86	72	88	74	
I would recommend working here to a friend	82	7	81	81	83	77	100	0	86	78	83	x	0	78	92	100	x	83	x	0	0	81	x	70	x	88	80	82	79	79	x	x	x	87	x	86	89	87	72	82	74	
<b>Overall Engagement - AVERAGE</b>	<b>83</b>	<b>8</b>	<b>83</b>	<b>80</b>	<b>82</b>	<b>84</b>	<b>100</b>	<b>0</b>	<b>82</b>	<b>81</b>	<b>83</b>	<b>x</b>	<b>0</b>	<b>81</b>	<b>89</b>	<b>89</b>	<b>x</b>	<b>84</b>	<b>x</b>	<b>0</b>	<b>0</b>	<b>83</b>	<b>x</b>	<b>80</b>	<b>x</b>	<b>89</b>	<b>80</b>	<b>80</b>	<b>74</b>	<b>82</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>85</b>	<b>x</b>	<b>94</b>	<b>89</b>	<b>83</b>	<b>77</b>	<b>89</b>	<b>71</b>	
<b>SURVEY AVERAGE</b>	<b>82</b>	<b>10</b>	<b>86</b>	<b>78</b>	<b>80</b>	<b>82</b>	<b>94</b>	<b>0</b>	<b>82</b>																																	